

# Contact Information

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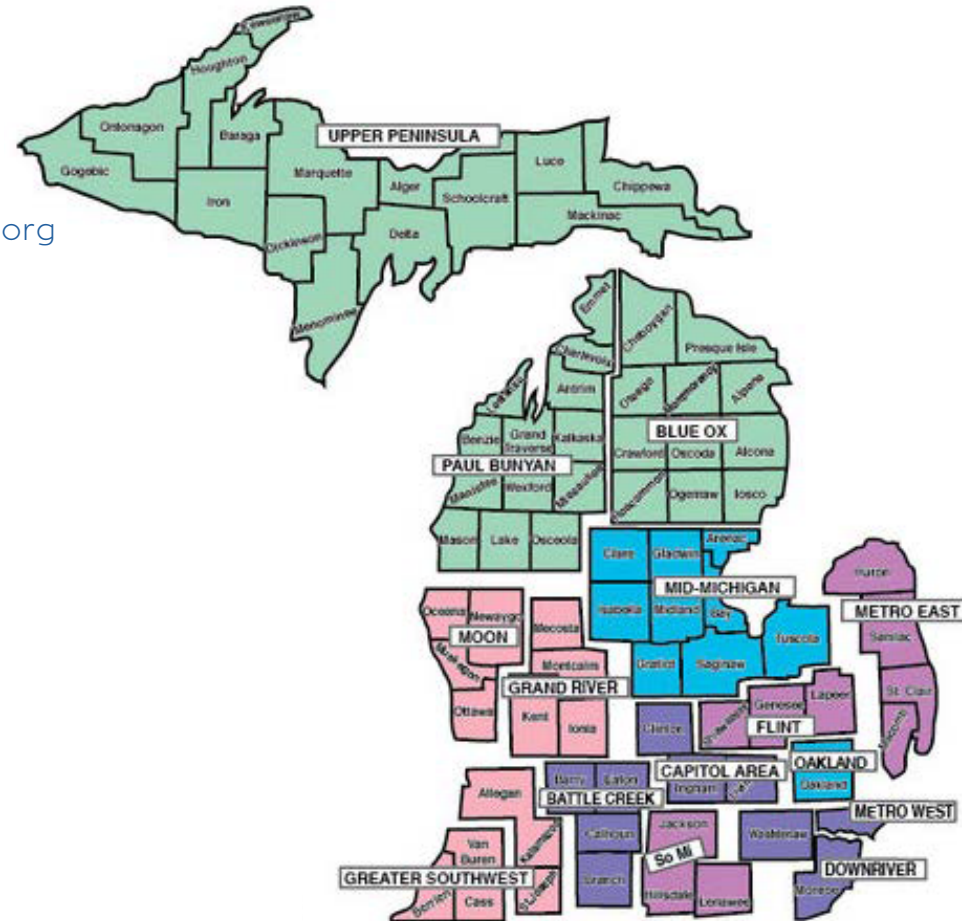
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## Marketing Solutions

Marketing Solutions has the perfect combination of talent, professionalism and innovative products your credit union needs to jump start your 2016 marketing strategy.



### FocusIQ

In a consumer-driven marketplace, you're competing for time and attention with every sign, billboard, banner and commercial that your members see. FocusIQ is here to help your credit union distinguish itself from the noise, separate itself from the pack and make your message heard.

Our dedicated team of experts can help with everything from brand development, positioning and marketing content to research, analysis and targeted execution:

- Media planning and buying: TV, radio, print, digital or out-of-home
- Direct marketing: direct mail or email campaigns, custom content or turnkey templates
- Search engine optimization and search engine marketing
- Social media planning and community management

Taking your marketing efforts to the next level with big data solutions means creating optimized experiences that are customized to your credit union and your members.

FocusIQ will leverage your members' internet behavior, along with your online marketing investments, to create highly optimized digital customer experiences that lead to increased return on investment for you.

### Prize-Linked Promotions

National multi-state prize-linked savings program that gives credit union members the chance to win cash prizes just for saving money. Since it began in 2009, Save to Win has helped credit union members save more than \$100 million.

**SAVE TO WIN**

### CUBE TV Studios

From turnkey video marketing content to comprehensive video and radio production services, CUBE TV Studios has the expertise and state-of-the-art equipment to help credit unions drive marketing efforts across multiple platforms.



### Gas Station TV

Gas Station TV media maximizes advertising outreach located in and around branch oriented neighborhoods. The goal of GSTV is to focus in on a captured audience and reinforce the branch/community relationship.



### Ready to get started?

Contact [info@cusolutionsgroup.com](mailto:info@cusolutionsgroup.com) to find out how.